

# Integrated Impact Assessment

**Name of the service, policy, strategy or project being assessed**

Chorley Council Corporate Strategy 2018/19 – 2020/21

**What does the service, policy, strategy or project do?**

The Corporate Strategy provides a clear statement of what the Council aims to achieve over the next three year period. The strategy sets out the Council's vision, priorities and outcomes and also outlines the projects we will deliver to help us to achieve these outcomes and how we will measure our achievements.

**Who is it intended to benefit and how?**

The strategy affects all individuals living and working in the borough and also those visiting the local area.

**Officer responsible for completing the assessment**

Louise Wingfield

**Date of Assessment**

02/11/2018

**Date of Review**

02/11/2019

Equality Impact Assessment	Yes	No	Evidence	Further action required
1. Have consultations with relevant groups, organisations or individuals indicated that this particular activity will create problems which are specific to them?		✓	<p>Resident engagement, consultation with Members and the results of the resident's survey undertaken in September 2017 inform the themes and priorities within the Corporate Strategy.</p> <p>The themes and priorities have been reviewed and updated to ensure that they continue to be relevant for delivery this year and this has seen the amendment of one key priority area which now includes 'healthy homes and communities' to reflect the future emphasis on the provision and quality of housing across the borough.</p>	

**What potential impact does this activity make to:**

	P	N	U	NI	Evidence	Further action required
1. Equality of opportunity amongst customers of different ages (Age)	✓				<p>There is one project within the strategy which is specifically targeted at those of a certain age, namely older people which has been identified as a specific group with a level of need within Chorley.</p> <ul style="list-style-type: none"> <li>• Deliver the Primrose Gardens retirement village – this project will deliver housing support for older people in a community setting.</li> </ul> <p>Specific performance measures relating to age include:</p> <ul style="list-style-type: none"> <li>• The % of 16-17 year olds who are not in education, employment or training (NEET)</li> <li>• Number of young people supported through council health and wellbeing opportunities</li> </ul>	

	P	N	U	NI	Evidence	Further action required
2. Equality of opportunity amongst with or without a physical or mental disability (Disability)	✓				A key priority of the strategy is to involve residents in improving their local area and equality of access for all. This priority will be delivered through the key projects identified within strategy and will be measured through specific targets and indicators so we will be able to monitor our success in this area.	The delivery of the Council's Equality Scheme, including our equality objectives and associated action plan will ensure the effective monitoring of equality issues.
3. Equality of opportunity amongst customers of different gender backgrounds (Gender Reassignment)	✓				A key priority of the strategy is to involve residents in improving their local area and equality of access for all. This priority will be delivered through the key projects identified within strategy and will be measured through specific targets and indicators so we will be able to monitor our success in this area.	The delivery of the Equality Scheme, including the Council's equality objectives and associated action plan will ensure the effective monitoring of equality issues.
4. Equality of opportunity amongst customers who are pregnant or parents (Pregnancy and Maternity)	✓				A key priority of the strategy is to involve residents in improving their local area and equality of access for all. This priority will be delivered through the key projects identified within strategy and will be measured through specific targets and indicators so we will be able to monitor our success in this area.	The delivery of the Equality Scheme, including the Council's equality objectives and associated action plan will ensure the effective monitoring of equality issues.
5. Equality of opportunity amongst customer groups of different racial backgrounds (Race)	✓				A key priority of the strategy is to involve residents in improving their local area and equality of access for all. This priority will be delivered through the key projects identified within strategy and will be measured through specific targets and indicators so we will be able to monitor our success in this area.	The delivery of the Equality Scheme, including the Council's equality objectives and associated action plan will ensure the effective monitoring of equality issues.
6. Equality of opportunity amongst customers of different religions (Religion or Belief)	✓				A key priority of the strategy is to involve residents in improving their local area and equality of access for all. This priority will be delivered through the key projects identified within strategy and will be measured through specific targets and indicators so we will be able to monitor our success in this area.	The delivery of the Equality Scheme, including the Council's equality objectives and associated action plan will ensure the effective monitoring of equality issues.

	P	N	U	NI	Evidence	Further action required
7. Equality of opportunity amongst customers that live in different parts of Chorley (Rurality)	✓				<p>There are various projects within the strategy with a particular benefit to residents who live in different parts of Chorley these include:</p> <ul style="list-style-type: none"> <li>• Support people across the borough to be digitally included - this project will deliver elements of year one of the Digital Strategy with a specific focus on digital inclusion and supporting residents from across the borough to access services online.</li> <li>• Deliver a borough wide programme of improvements to street services– this project will ensure a streetscene service that is responsive to the needs of rural communities</li> <li>• Deliver a project to improve accessibility to health provision in the borough</li> </ul> <p>Key performance measures relating to equality of opportunity and digital access across the borough include:</p> <ul style="list-style-type: none"> <li>• Increase in number of digital access points for residents across the borough</li> </ul>	
8. Equality of opportunity amongst male and female customers (Sex)	✓				<p>A key priority of the strategy is to involve residents in improving their local area and equality of access for all. This priority will be delivered through the key projects identified within strategy and will be measured through specific targets and indicators so we will be able to monitor our success in this area.</p>	
9. Equality of opportunity amongst customers of different sexual orientations (Sexual Orientation)	✓				<p>A key priority of the strategy is to involve residents in improving their local area and equality of access for all. This priority will be delivered through the key projects identified within strategy and will be measured through specific targets and indicators so we will be able to monitor our success in this area.</p>	

Health Impact Assessment	P	N	U	NI	Evidence	Further action required
<b>What potential impact does this activity make upon:</b>						
<p>1. Promoting healthy lifestyles for Chorley residents. For the latest Health Observatory information please see the data on this link <a href="http://www.apho.org.uk/resource/item.aspx?RID=126958">http://www.apho.org.uk/resource/item.aspx?RID=126958</a></p>	✓				<p>A key priority within the 2018 strategy is to ensure that we have clean, safe and healthy homes and communities. This includes having clean and safe streets, reducing health inequalities across the borough and having high quality, affordable and suitable housing.</p> <p>Specific projects which will contribute towards this priority include:</p> <ul style="list-style-type: none"> <li>• Deliver the Housing Company</li> <li>• Deliver improvements to the playing pitches in the borough</li> <li>• Deliver the Primrose Gardens retirement village</li> <li>• Deliver a project to improve accessibility to health provision in the borough</li> </ul> <p>Examples of specific measures within this years' Strategy relevant to promoting healthy lifestyles include:</p> <ul style="list-style-type: none"> <li>• Satisfaction with street cleanliness</li> <li>• % of people feeling safe during the day</li> <li>• % of people feeling safe at night</li> <li>• Number of visits to council leisure centres</li> <li>• Number of young people supported through council health and wellbeing opportunities</li> <li>• % population satisfied with parks and open spaces</li> <li>• The number of parks, open spaces and playing pitches improved</li> </ul>	

Health Impact Assessment	P	N	U	NI	Evidence	Further action required
<p>2. Enabling residents to Start Well (pre-birth – 19) Possible issues to consider are;</p> <ul style="list-style-type: none"> <li>• Promoting healthy pregnancy</li> <li>• Reducing infant mortality</li> <li>• Reducing childhood obesity</li> <li>• Supporting children with long term conditions</li> <li>• Supporting vulnerable families and children</li> </ul>	✓				<p>A key priority within this year's strategy is to ensure that the borough has clean, safe and healthy homes and communities. Other priorities also include ensuring a strong local economy, that we are an ambitious council that does more to meet the needs of residents and the local area and involving residents in improving their local area and equality of access for all. All of these priorities contribute to the overall health and wellbeing and enabling people to start well, live well and age well.</p> <p>Some specific projects contained within this year's strategy which will have outcomes contributing to starting well include:</p> <ul style="list-style-type: none"> <li>• Deliver a project to improve accessibility to health provision in the borough</li> <li>• Deliver improvements to the playing pitches in the borough</li> </ul> <p>Some specific measures contained within this year's strategy which contribute to starting well include:</p> <ul style="list-style-type: none"> <li>• % households living in fuel poverty</li> <li>• % 16-17 year olds who are not in education, employment or training</li> <li>• Number of young people supported through council health and wellbeing opportunities</li> <li>• Visits to Council's leisure centres</li> <li>• Parks, open spaces and playing pitches improved</li> <li>• The number of Super Output Areas in the worst 10%</li> </ul>	

Health Impact Assessment	P	N	U	NI	Evidence	Further action required
<p>3. Enabling residents to Live well (16 -75 years) Possible issues to consider are;</p> <ul style="list-style-type: none"> <li>• Promoting healthy settings, healthy workforce and economic development</li> <li>• Promoting mental wellbeing and healthy lifestyles</li> <li>• Reducing avoidable deaths</li> <li>• Improving outcomes for people with learning disabilities</li> </ul>	✓				<p>A key priority within this year's strategy is to ensure that the borough has clean, safe and healthy homes and communities. Other priorities also include ensuring a strong local economy, that we are an ambitious council who does more to meet the needs of residents and the local area and we involve residents in improving their local area and equality of access for all. All of these priorities contribute to the overall health and wellbeing and enabling people to start well, live well and age well.</p> <p>Some specific projects contained within this year's strategy which will have outcomes contributing to living well include:</p> <ul style="list-style-type: none"> <li>• Deliver a borough wide programme of improvements to street services</li> <li>• Deliver a review of our approach to partnership working</li> <li>• Deliver the Housing Company</li> <li>• Deliver improvements to the playing pitches in the borough</li> <li>• Develop a framework for building community resilience and delivery of identified projects</li> <li>• Deliver a project to improve accessibility to health provision in the borough</li> </ul> <p>Some specific measures contained within this year's strategy which contribute to living well include:</p> <ul style="list-style-type: none"> <li>• % working age people on out of work benefits</li> <li>• % people who regularly participate in volunteering</li> <li>• % population with NVQ level 3 or above</li> <li>• Median workplace earnings in the borough</li> <li>• % households living in fuel poverty</li> </ul>	

Health Impact Assessment	P	N	U	NI	Evidence	Further action required
<p>4. Enabling residents to Age Well (over 65 years). Possible issues to consider are;</p> <ul style="list-style-type: none"> <li>• Promoting independence</li> <li>• Reducing social isolation</li> <li>• Managing long term conditions and dementia</li> <li>• Reducing emergency admissions and direct admissions to residential care settings</li> <li>• Supporting carers and families</li> </ul>	✓				<p>A key priority within this year's strategy is to ensure that the borough has clean, safe and healthy homes and communities. Other priorities also include ensuring a strong local economy, that we are an ambitious council that does more to meet the needs of residents and the local area and we involve residents in improving their local area and equality of access for all. All of these priorities contribute to the overall health and wellbeing and enabling people to start well, live well and age well.</p> <p>Some specific projects contained within this year's strategy which have outcomes that will contribute towards aging well include:</p> <ul style="list-style-type: none"> <li>• Deliver the Primrose Gardens Retirement village</li> <li>• Deliver a project to improve accessibility to health provision in the borough</li> </ul>	



Reputational Impact Assessment	P	N	U	NI	Evidence	Further action required
<b>What potential impact does this activity make upon:</b>						
<p>1. Chorley Council's reputation. Possible issues to consider are;</p> <ul style="list-style-type: none"> <li>• Proving to local residents that we provide value for money</li> <li>• Informing and engaging with local residents</li> <li>• Building trust and confidence in Chorley Council</li> <li>• Improving customer satisfaction with council services</li> <li>• Chorley Council's role as a community leader</li> </ul>	✓				<p>The Corporate Strategy is a public facing document and outlines the Councils priorities over the next year which will lead to the achievement of our long term vision to be 'a proactive community leader, supporting the borough and all its residents, whether in rural or urban areas, to reach their full potential through working in partnership to deliver services that achieve the best outcomes for local people and protect vulnerable people'.</p> <p>It outlines our priorities and projects for the year ahead including long term outcomes, it also outlines how we plan to measure our success – it is the main document used to demonstrate our commitment to our role as a community leader.</p> <p>There are a number of performance measures included in the strategy which will help us to gauge satisfaction and confidence in the Council including;</p> <ul style="list-style-type: none"> <li>• % of customers dissatisfied with the service received from the Council</li> <li>• % residents satisfied with the way the Council runs things</li> <li>• % residents who feel that the Council provide value for money</li> <li>• % people who feel they cannot influence decision making in their local area</li> </ul>	
<p>2. Our ability to deliver the Corporate Strategy. Issues to consider are;</p> <ul style="list-style-type: none"> <li>• A council that consults and engages with residents</li> <li>• An ambitious council that continually strives to improve</li> </ul>	✓				<p>A key priority of the strategy is to be an ambitious council that does more to meet the needs of residents and the local area.</p> <p>Specific projects that enable the council to deliver this priority through the Corporate Strategy include:</p> <ul style="list-style-type: none"> <li>• Transform the way the Council delivers services</li> <li>• Deliver a borough wide programme of improvements to street services</li> <li>• Deliver a review of our approach to partnership working</li> </ul>	<p>Consultation and Integrated Impact Assessments will need to be undertaken as required on each of the individual projects to ensure that the needs of residents are considered.</p> <p>Involving residents and meeting the needs of residents continue to be key within the strategy.</p>

Sustainability Impact Assessment	P	N	U	NI	Evidence	Further action required
<b>What potential impact does this activity make upon:</b>						
<p>1. The effective protection of Chorley’s environment. Possible issues to consider are;</p> <ul style="list-style-type: none"> <li>• Limiting waste generation &amp; encouraging recycling</li> <li>• Limiting factors that contribute to climate change</li> <li>• Protection of and improving access to the natural environment</li> </ul>				✓	<p>One of the key strategic priorities is directly related to the effective protection of Chorley’s environment:</p> <ul style="list-style-type: none"> <li>• Clean, safe and healthy homes and communities</li> </ul> <p>Specific outcomes include:</p> <ul style="list-style-type: none"> <li>• A wide range of quality, recreational activities</li> <li>• high quality play areas, parks and open spaces in both urban and rural locations</li> </ul>	<p>Services should consider the protection of Chorley’s environment when delivering services in line with existing policies and processes.</p>
<p>2. Prudent usage of natural resources. Possible issues to consider are;</p> <ul style="list-style-type: none"> <li>• Limiting use of non-sustainable energy, water, minerals and materials</li> <li>• Reducing the need to travel and encouraging walking, cycling and low carbon modes of travel</li> </ul>	✓				<p>Whilst none of the priorities specifically relate to the prudent use of natural resources. It has been deemed that this year’s strategy will have a positive impact in this area.</p> <p>Large developments will be built to specific sustainability standards where appropriate.</p>	<p>Services should consider use of natural resources when delivering services in line with existing policies and processes e.g. procurement.</p>

Sustainability Impact Assessment	P	N	U	NI	Evidence	Further action required
<p>3. Social progress amongst all of Chorley's communities. Possible issues to consider are;</p> <ul style="list-style-type: none"> <li>• Opportunities for education and information</li> <li>• Provision of appropriate and sustainable housing</li> <li>• Reduced fear of crime and community safety</li> <li>• Access to cultural and leisure facilities</li> <li>• Encouraging engagement and supporting volunteering</li> </ul>	✓				<p>All priorities within this year's strategy contribute to social progress amongst Chorley's communities: Involving residents; specific outcomes include:</p> <ul style="list-style-type: none"> <li>• Residents who take pride in where they live and their achievements</li> <li>• Residents who are able to take an active part in their local and wider community</li> <li>• Easy access to high quality public services, both face to face and online</li> </ul> <p>Clean, safe and healthy homes and communities; specific outcomes include:</p> <ul style="list-style-type: none"> <li>• Clean and safe streets</li> <li>• Reduced health inequalities</li> <li>• A wide range of quality recreational activities</li> <li>• High quality play areas, parks and open spaces</li> <li>• High quality, affordable and suitable housing</li> </ul> <p>A strong local economy;</p> <ul style="list-style-type: none"> <li>• A vibrant town centre and villages</li> <li>• Strong and expanding business sector across the whole of the borough</li> <li>• Access to high quality employment and education opportunities across the borough</li> </ul> <p>An ambitious council;</p> <ul style="list-style-type: none"> <li>• A Council that consults and engages with residents</li> <li>• An ambitious council that continually strives to improve</li> </ul>	

Sustainability Impact Assessment	P	N	U	NI	Evidence	Further action required
<p>4. A vibrant local economy in Chorley. Possible issues to consider are;</p> <ul style="list-style-type: none"> <li>• Supporting better quality jobs and developing the skills of local residents</li> <li>• Supporting local business by procuring goods and services locally</li> <li>• Strengthening links with public, private and third sector partners</li> </ul>	✓				<p>One of the priorities identified within the strategy includes a strong local economy with a particular focus on delivering large scale, high impact projects which will have an economic impact on the borough.</p> <p>Outcomes include:</p> <ul style="list-style-type: none"> <li>• A vibrant town centre and villages</li> <li>• Strong and expanding business sector</li> <li>• Access to high quality employment and education opportunities across the borough</li> </ul> <p>Specific projects relating to this priority include:</p> <ul style="list-style-type: none"> <li>• Bringing forward key sites for development</li> <li>• Delivery of the Market Walk extension</li> <li>• Delivery of the Digital Office Park</li> </ul> <p>Examples of measures relating to this priority include:</p> <ul style="list-style-type: none"> <li>• Overall employment rate</li> <li>• % of working age people on out of work benefits</li> <li>• Growth in business rate base</li> <li>• % increase in visitor numbers</li> </ul>	

## Integrated Impact Assessment Action Plan

If any further actions were identified through the Integrated Impact Assessment then these should be listed in the table below. These should be added to the relevant business/service plan to ensure that any actions are carried out.

Actions needed following Integrated Impact Assessment	Start Date	End Date	Lead Officer
New projects should undertake individual Integrated Impact Assessments where necessary	November 2018	November 2019	Project Managers
Any projects requiring consultation/engagement with local residents to undertake this as necessary	November 2018	November 2019	Project Managers
Ensure the delivery of the equality objectives 2016-2020, Equality Scheme and associated action plan	April 2016	April 2020	Senior Management Team, Performance and Partnerships
Services should continue to consider the Council's Climate Change Strategy through their project delivery including the protection of Chorley's environment and the use of natural resources	November 2018	November 2019	Project Managers